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Press Release



THE VERY BEST LANGUEDOC PROPERTY – AND NO LEMONS

Now open: a one-stop shop with detailed info on Languedoc property, tourism - and life as it really is.

One of France's fastest growing regions has been put under the spotlight with the launch of a website dedicated solely to the attractions of Languedoc-Roussillon. The site - www.creme-de-languedoc.com – provides detailed guidelines for anyone house hunting in this part of southern France.

Property sales and rentals

The site's focus on just one region is a distinct advantage to anyone looking to buy, sell or rent property in the Languedoc (owners know that site visitors have a clear interest in this region, while those looking to buy or rent homes will find a better selection of properties than on "all of France" property websites). Unique features within the property section include the free **Property Leaflet**, a PDF file which is automatically generated for every listing on the site and which the owner can download and print off to help advertise their property (the PDF file is automatically amended every time they update their listing), and the **Find an Agent** function, allowing users to search for rental or estate agents by area.

www.creme-de-languedoc.com is the brainchild of website designers Alex Charles and Greg Taylor. By concentrating on just one region, it gives a wide selection of carefully researched and selected, highly practical information. After 18 months in development, the site consists of more than 150 pages of information and **property-finding tools**.

The site founders moved to Languedoc-Roussillon three years ago, ditching their London ad agency lifestyle for a more laid-back experience. "We wanted to do something new and different," explains Greg. "The Languedoc has so much to offer, and we hope to contribute to its growing popularity by highlighting its most interesting, exciting aspects. We also want to help others avoid some of the obstacles that we encountered when house hunting in this region," he adds, "hence our tell-it-like-it-is approach and the Opinion Poll pages. Our site aims to help others make an informed choice, and avoid the lemons."

House hunting - what you really need to know

The site contains a detailed travel and tourism section divided into two parts. **About the Area** features cherry-picked chunks of information on subjects such as activities for kids, the region's natural wonders, an in-depth review and ranking of no less than 42 beaches (so you can avoid the duds), major city guides, Languedoc's seasons and weather stats plus real-time *météo* conditions (sure to please us weather-obsessed Brits!), how to buy the best Languedoc wine, the area's history and geography, plus Languedoc-related books, blogs, magazines and other media.

Really, Really Useful Info is where you'll find essential background on the Languedoc property market, including a detailed **Property Advice** section with pages dedicated to house hunters, home owners, landlords and their tenants, plus B&B/gîte owners and customers. The **Travel guide** gives you give everything you need to know about getting to and from the Languedoc, including flights, train services, tips on ferry routes and prices, and advice on the best way to reach the region by car. Looking for a listing of every flight from the region's four airports to anywhere in Europe? Look no further.

The **Town and Village Guides** provide an overview of Languedoc's 1,507 villages, towns and cities, so visitors can make a more informed choice when planning a property purchase, a day visit or a fortnight's holiday, while **The Languedoc Directory** is a free listing of practically anything and everything you could need while visiting – or living in – the region. Looking for a plumber? Want to buy a hot tub? Need to find a cattery? Yearning to join a cricket club? You've come to the right place.

Finally, for those who want to know what life in the Languedoc is really like, there's an **Opinion Poll** where site visitors can voice their opinion about what they love – or hate – about France.

www.creme-de-languedoc.com

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